Gift Aid Declaration

Helping us help others

alive Publishing
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Alive Publishing Ltd is a registered charity and as such, is entitled to apply for Gift Aid Relief on all donations. If you are eligible and are able to claim this Gift Aid Relief we would be so grateful. We have done our best to make the process as straightforward as possible. Please read the Gift Aid Declaration Form below and complete your personal details as indicated.

Please then return the completed form to us as soon as possible in the Business Reply Envelope provided. Your help and co-operation on this matter is very much appreciated.

If you require any assistance or have any queries please do not hesitate to contact us.

Yours sincerely

Luke Conway

Luke Conway
Gift Aid Administrator

ALIVE PUBLISHING LIMITED (HMRC Charities Reference XR24974)

I want the charity to treat all donations made for this tax year and the four years prior to the year of this declaration and all donations I make from the date of this declaration (until I notify you otherwise in writing) as Gift Aid donations.

I understand that I must pay an amount of Income Tax and/or Capital Gains Tax at least equal to the tax that the charity reclaims on my donations in the appropriate tax year (currently 25p for each £1 you give). I agree to inform you in writing if I cease to pay an amount of income tax and/or capital gains tax equal to the tax the charity reclaims on my donations.

I understand that I am entitled to cancel my Gift Aid declaration at any time and in particular if my circumstances change and I no longer pay tax on my income and/or capital gains equal to the tax that the charity reclaims. The declaration will not then apply to any donation I make on or after the date of the cancellation or such later date as I specify.

SIGNED		**DATE**	_____/_____/_____
TITLE		**FULL NAME**	
TELEPHONE			
EMAIL			